WHEREAS

White Flag Projects, believing negligent provincial art galleries operate with undue pretense, and abuse their inflated authority to routinely betray the good will of their patrons by exhibiting art they know to be compromised, by misrepresenting their motives and expertise, by effectively misleading both their artists and clients, and by generally diminishing the environment for meaningful contemporary art as a result of their perverse curatorial behavior, and further believing that every exhibitor of contemporary art should be held accountable for the quality and relevance of the artwork they display...

White Flag P.G.S. (Provincial Gallery Simulator) urges all interested and affected parties to participate in a Public Forum to be held Sunday afternoon, February 17 at 2 o’clock at The Contemporary Art Museum St. Louis on the topic of The Repair of the Provincial Art Environment.

To include matters of...

The Qualities of the Smaller City:
Can a smaller city ever be a viable center for progressive visual art?
Must all smaller cities necessarily be provincial?
Is provinciality defined by geography or philosophy?
What are the systemic problems that hinder every small city art environment?

The Responsibilities of Commercial Art Galleries:
Is an art gallery merely a business like any other?
What are the functions of a commercial art gallery?
Do commercial art galleries have any cultural responsibilities?
How do economic factors dictate gallery policy and practice?
Should commercial galleries, which determine a significant percentage of the art exhibited in their city, be held accountable for the quality and relevance of those exhibitions?

The Patent of Local Artists:
Why are local artists eager to be represented by galleries that do the absolute minimum to earn their commissions?
What functions does a more effective commercial gallery perform that the provincial gallery does not?
Does the provincial gallery advertise, publish catalogues, travel to important art fairs, cooperate with other galleries, or do anything else to expand awareness of their artists beyond the province itself?
How are local artists of otherwise good judgment cowed by their limited alternatives?
Is being represented by a provincial gallery more harmful than helpful to the career of a local artist?

The Role of Local Collectors:
What are the qualities of a selective buyer of contemporary art?
What is the difference between purchasing art from a provincial gallery or a cosmopolitan gallery?
Should the payment of significant commissions to galleries assure buyers that all due measures are being taken to adequately promote and protect the art and artists in which they have invested?

The Effect of Institutions:
Do indiscriminate donors and misguided not-for-profits squander the city’s limited resources?
Can the education efforts of local museums produce a genuinely astute and sophisticated audience for contemporary art?
How do the hiring and retention practices of universities affect the quality of the local art environment?

The Determination of Real-World Legitimacy:
Who determines art world legitimacy?
What factors determine a gallery’s legitimacy within the larger art world?
Do provincial galleries strive for actual legitimacy or merely the appearance of legitimacy?
Does the provincial gallery demonstrate any particular taste, discernment, foresight, intelligence or energy that would lead a credible authority to place any value in their endorsement?

And the Case for Urgent Change:
Are there any objective standards of relevance in contemporary art?
Who are the institutions and individuals responsible for the provincial philosophy’s persistence?
Is anyone in a position to improve the provincial art environment?
What can an individual do to earn a better art environment for their city?
Can the provincial gallerist be persuaded to ameliorate his or her practices?
Can the mercenary endeavors of a few individuals overshadow the intellectual, aesthetic, and artistic well-being of an entire community?
Must we risk that higher standards that result in less art and fewer galleries in the short term will beckon better art and more galleries in the long term?

www.whiteflagprojects.org